ARNO
TRAVEL & EVENT DESIGN IN ITALY



PUGLIA

An exclusive voyage across the sun-drenched plains
and whitewashed alleys of Puglia, where ancient olive groves
and rich southern traditions weave together
into a bespoke experience.

ARNO EXPERIENCES



PUGLIA'S OLIVE OIL AND OSTUNI, THE WHITE CITY







Immerse yourself in the authentic flavors and captivating beauty of Puglia on an exclusive tour combining ancient olive oil traditions, stunning landscapes, and the charm of Ostuni.

Duration:
approximately 6 hours

What is included:

- Private transportation from/to your hotel and throughout the day as needed
- Professional licensed English-speaking guide
- Private Visit to an ancient "Masseria"
- Olive Oil Tasting
- Visit to the "White City" of Ostuni
- Lunch in Ostuni (not inclusive of wines)

FULL EXPERIENCE

Explore central Puglia, visit the gorgeous town of Ostuni, and discover one of the region's most sensational treasures: olive oil! Meet your private driver and guide at your hotel and travel through the splendid countryside to an ancient Masseria.

Meet the owner, walk through the estate, and tour an ancient olive mill, in use since the Bronze Age, for a fascinating insider's view of local olive oil production. Crown your experience tasting the superb estate olive oil before setting off across fields dotted with mammoth olive trees to visit the magical "white city" of Ostuni.

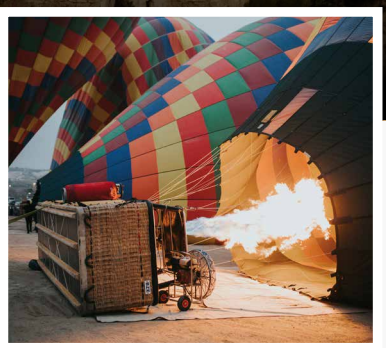
This imposing citadel overlooks the olive plains all the way to the Adriatic! Stroll through the maze of winding streets in its most ancient neighborhood, "the Casbah," marveling at hidden treasures and stunning views of the countryside and sea. Crown your experience savoring the best traditional local fare in our favorite restaurant.



BALLOONING OVER MATERA







Soar above Matera in a hot-air balloon to admire the ancient Sassi from a unique viewpoint, ending your flight with a local toast and tasting.

Duration:

3 hours

What is included:

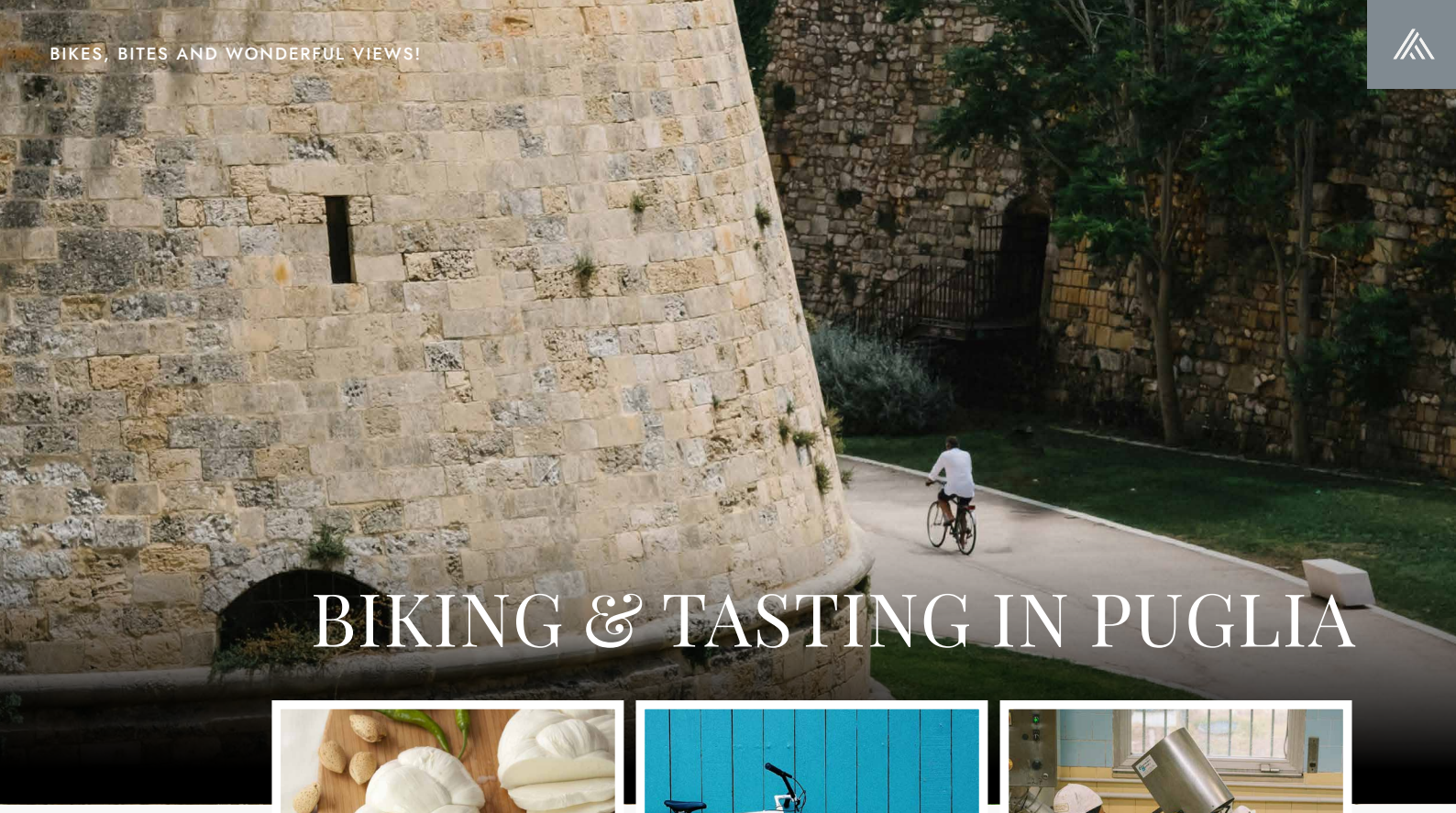
- Hot-air balloon flight over Matera
- Toast and typical product tasting after the flight

Notes:

- Transportation from/to your hotel is not included. We will be glad to provide transport as needed upon request.

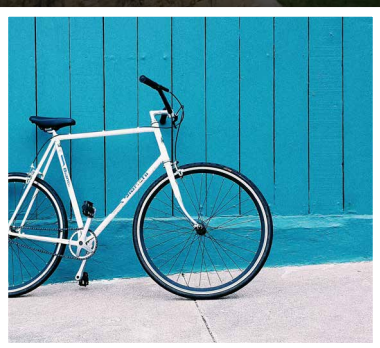
FULL EXPERIENCE

Fly up above the beaten path and admire Matera, world-renowned for its extensive ancient cave-dwellings district, the sassi, from the unique viewpoint offered by a hot-air balloon! Enjoy a memorable adventure and catch sensational views floating over this unique town. Used as a background for Mel Gibson's "Passion of Christ" the village is entirely made of dwellings built inside natural tufa limestone caves, inhabited as early as 7000 years ago! Marvel at the landscape, feel the thrill of the breezes around you, and lose yourself in the peaceful atmosphere and mythical scene below. Once on ground again celebrate your adventure with a toast and typical product tasting... a crescendo finale for a postcardperfect day!



BIKING & TASTING IN PUGLIA







Discover the heart of Puglia on an active bike tour, exploring scenic countryside and visiting an authentic cheese factory for a fresh mozzarella tasting..

Duration:

3 hours

What is included:

- Private transportation from/to your hotel and throughout the day as needed
- Private bike tour led by a professional escort
- Bicycles, helmets
- Visit to a local cheese factory and mozzarella cheese tasting

FULL EXPERIENCE

Explore the heart of gorgeous Puglia, discover spectacular landscapes and sensational typical flavors in the most entertaining and active way: an enjoyable enticing bike tour. Meet your guide, a specialized local escort, and helmet on! Set off on an enticing journey aboard your state-of-the-art bike enjoy the fresh breeze and lose yourself in the stunning scenery: miles and miles of verdant fields framed by age-old dry-stone walls, rich terracotta red soil dotted by giant centuries-old olive trees, and evocative whitewashed villages in the distance.

Stop along the way for a memorable firsthand view, and exquisite bite, of genuine local tradition: a visit to a fascinating typical cheese factory. Meet the friendly staff and explore the grounds and workshop, learning where one of Italy's most beloved cheeses, creamy delicious mozzarella, comes to life!

Crown your visit savoring the fresh, genuine flavor of the estate mozzarella and cycle on through the countryside, gazing at the sky.

BURRATA CHEESE & ALBEROBELLO







Discover Puglia's heritage with a hands-on cheese-making workshop and tasting, followed by a guided tour of Alberobello's iconic UNESCO-listed "trulli".

Duration:

3 hours

What is included:

- Private transportation from/to your hotel and throughout the day as needed
- Private English-speaking guide for the tour and experience
- Hands-on burrata cheese-making at a local producer's farm
- 2 hour guided tour of Alberobello

FULL EXPERIENCE

Spend an unforgettable day exploring Puglia's heritage and savoring its authentic flavors! Meet your private English-speaking guide and driver, then travel to a local farm to discover the secrets behind marvelous, creamy burrata. Meet the cheese artisan, witness the traditional art of making fresh burrata, and try your hand at twisting a mozzarella knot! Explore the production area, see where scamorza ages, and crown your experience tasting a selection of the finest cheeses.

After this flavorful tour, head to Alberobello to discover Puglia's famous UNESCO-listed "trulli". Over 1,000 of these unique cone-shaped dwellings fill the town, recalling the ancient lives of the locals. Follow your expert guide for an enlightening insider's view of the history and heritage of this picturesque town.



DISCOVERING BARI







Explore vibrant Bari with a private guide, wandering through historic Bari Vecchia and visiting its renowned Archaeological Museum.

Duration:

3 hours

What is included:

- Private professional licensed English-speaking guide for 3 hours
- Entrance fees to the Archaeological Museum

FULL EXPERIENCE

Vivacious, colorful, dynamic. Step off the beaten path and discover vibrant Bari, a bubbling metropolis with thriving centuries-old traditions and a treasure trove of attractions! Capital of Puglia and a major Mediterranean transport hub, this city boasts a renowned opera house, grand tree-lined promenades, and an extraordinary Archaeological Museum.

Meet your private local guide and explore fascinating "Bari Vecchia", the ancient town center. Unveil local history, admire landmarks like the Cathedral of San Sabino and Church of St Nicholas, and roam winding alleyways where local *signore* hand-roll fresh orecchiette pasta right on the street.

Crown your tour with a visit to the Archaeological Museum inside an imposing ex-convent complex. Offering a journey back in time, its carefully planned itinerary displays Puglia's most remarkable findings, from the Bronze Age through Greek, Roman, Byzantine, and Medieval eras, featuring an extraordinary array of historical relics, ceramics, bronzes, and sculptures.

DISCOVERING SAN GIOVANNI ROTONDO







Discover San Giovanni Rotondo with a private guide, exploring key Padre Pio pilgrimage sites and over 700 years of remarkable religious architecture.

Duration:

8 hours

What is included:

- Private transportation to/from your hotel and throughout the day as needed
- Private professional licensed English-speaking guide for visit of the town and Padre Pio pilgrimage sites
- Entrance Fees to pilgrimage sites as needed
- Time at leisure to enjoy lunch

Notes:

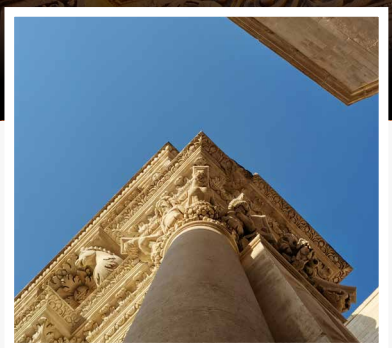
- Lunch is not included, but your guide or driver will happily suggest and book a local restaurant for you.

FULL EXPERIENCE

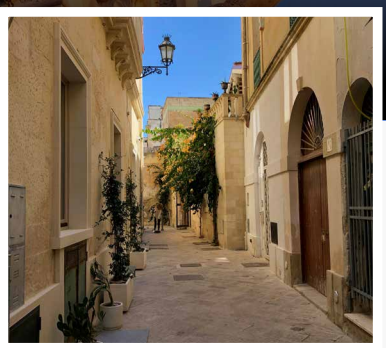
Striking ancient and contemporary religious architecture, spellbinding medieval vestiges and a rapturous mystical atmosphere. Discover San Giovanni Rotondo, an entrancing ancient town world-renowned for priest Padre Pio from Pietralcina, sanctified in 2002, and unveil its rich centuries-old legacy during an enlightening visit led by a knowledgeable local guide. Rising on the slopes of the Calvo mountain in the heart of Puglia's splendid Gargano National Park, this ancient medieval village is one of the most important destination for international religious tourism, and a treasure chest of mesmerizing religious buildings. Enjoy the scenery traveling in full comfort by private transportation, meet your private guide and set off to explore. Discover the area's fascinating heritage, eventful history and amazing diverseness: ranging from ancient Roman buildings to the modernist design of architect Renzo Piano the town's religious architecture covers a span of over 700 years! Admire the tower-crowned city walls built at the time of Federico II and town center churches, such as the Church of Sant'Orsola, Sant'Onofrio and San Giovanni Battista, and explore the depths of local devotion visiting the main Padre Pio pilgrimage sites, including the crypt of the Convent Santa Maria delle Grazie which contains his relics. Crown your day tasting the scrumptious local fare in a restaurant of your choice.



EXPLORING LECCE







Discover sumptuous Lecce with a private guide, blending grand Baroque landmarks with authentic street food, fine local wine, and regional delicacies.

Duration:

4 hours

What is included:

- Private professional licensed English-speaking guide for 4 hours
- Tasting of a selection of typical street food (between 5 and 7 different specialties)
- Farewell aperitivo: 1 glass of local wine with a selection of typical products

FULL EXPERIENCE

A labyrinth of streets lined by golden limestone palaces and light-filled piazzas with elaborately carved church facades. Discover sumptuous Lecce, an icon of Baroque architecture known as "the Florence of Southern Italy"! Beyond its expressive masterpieces and graceful atmosphere, the city offers a memorable gourmet experience, from cream-filled "pesticciotti" and almond-milk iced coffee to savory rustici and taralli.

Meet your private local guide and set off to explore while enjoying a bite of the very best in town! Wander through winding streets, marveling at gargoyles hidden in intricate balcony decors and the vibrant life in every square.

Unveil local history as you admire main landmarks like the Basilica of Santa Croce, the Cathedral with its 72-meter bell tower, and the Church of Santa Chiara. Stop at typical spots along the way to taste authentic street food, and crown your "leccese" experience with a glass of fine wine and premium local specialties.

FLAVORFUL ADVENTURES IN THE ITRIA VALLEY







Explore the Itria Valley with a private guide and driver, making fresh burrata, tasting regional wines, and sampling artisanal olive oil at a historic masseria.

Duration:

approximately 8 hours

What is included:

- Private transportation to/from your hotel and throughout the day as neede
- Private professional licensed English-speaking guide
- Visit to a local dairy farm and burrata cheese tasting
- Visit to a winery and wine tasting
- Lunch in a typical trattoria
- Visit to an olive oil estate and tasting

FULL EXPERIENCE

A wonderful day in the Itria Valley discovering authentic local flavors and thriving ancient traditions. Meet your private guide and driver and set off through the enchanting countryside.

First, visit a local farm specializing in mouth-watering dairy products and world-renowned burrata cheese. Meet the cheese artisan, step into the workshop to learn Puglia's centuries-old traditions, witness fresh burrata being made, and try your hand at twisting a knot of mozzarella!

Continue through the countryside to a local winery to discover the area's indigenous varietals, including the crisp white Verdeca grapes. Savor unique aromas while tasting a selection of estate vintages and learning about Southern Italian winemaking styles. Drive on, enjoying the views, and stop for lunch at a charming local trattoria specializing in traditional recipes.

On your return journey, visit a beautiful historical masseria to explore its estate grounds, discover centuries-old olive oil production traditions, and crown your day tasting premium house olive oil.



MATERA AND ALTAMURA







Discover ancient cave dwellings in Matera and taste world-famous artisanal bread in Altamura with a charismatic private guide.

Duration:

8 hours

What is included:

- Private English-speaking guide for tour of Lecce
- Visit to winery and wine tasting led by a charismatic oenologist
- Time at leisure to enjoy lunch in Lecce

Notes:

- Lunch is not included. The town, and surroundings, offer a variety of delightful and delicious restaurants, your guide and/ or driver will be pleased to suggest and, if needed, book on your behalf

FULL EXPERIENCE

Whitewashed villages where time seems to have stopped, an alluring coastline, legends of pirates, untracked forests and mountains. Authentic and largely unexplored Puglia and Basilicata seem to blend into a vivid kaleidoscopic land where ancient traditions are alive and honored, the cultural richness is amazing and the rustic home-made cuisine scrumptious. Enjoy the privilege of exploring Matera and Altamura, two of the Italy's peerless jewels, led by a charismatic local private guide. Start your day in evocative Matera, world-renowned for its extensive ancient cave-dwellings district, the sassi, (also the setting for Mel Gibson's "Passion of Christ"). Follow your guide through the stunning streets and get ready to be surprised! The first natural caves in the tufa limestone were first inhabited 7000 years ago, more elaborate ones were added on top and today one feels transported back in time into a mythical, biblical scene. Then set off to discover Altamura, an important historical town renowned for its striking tower-crowned cathedral and picturesque medieval streets and beloved throughout all of Italy for its extraordinary signature bread, called "the best bread in the world" by the Latin poet Horace back in 37 BC! Get to know the town's characteristic lifestyle, admire the main landmarks and stroll down the tiny alleyways to discover the typical bakeries. Each with its own wood-fired oven and one-of-a-kind rustic atmosphere these are the birthplaces of the famous pane di Altamura, anciently kneaded by each family at home, and then baked in public ovens where the baker marked the loaves with the family's initials of the head of the family. Join the locals in one of the bakeries for a memorable taste of this precious fragrant specialty, with its dark crisp crust and yellow-hued soft and fluffy inside.

SALENTO'S VINEYARDS AND LECCE'S BAROQUE







Explore the magnificent Baroque treasures of Lecce with a private guide, taste iconic local treats, and uncork the rich wine traditions of Salento during an exclusive vineyard tour.

What is included:

- Private English-speaking guide for tour of Lecce
- Visit to winery and wine tasting led by a charismatic oenologist
- Time at leisure to enjoy lunch in Lecce

Notes:

- Lunch is not included. The town, and surroundings, offer a variety of delightful and delicious restaurants, your guide and/ or driver will be pleased to suggest and, if needed, book on your behalf

FULL EXPERIENCE

Discover sumptuous Lecce, an icon of Baroque architecture, and the luxuriant vineyards of Salento!

Meet your private guide to explore fascinating Lecce, renowned as "the Florence of Southern Italy." Wander through winding streets, admire expressive Baroque masterpieces with intricate balcony carvings, and savor a decadent local *pesticciotto*. Unveil the city's rich history, take in the main landmarks, and enjoy free time for lunch and shopping.

Then head into the countryside to discover Salento's sun-kissed vineyards. Stop at a striking winery for an engaging tour led by a passionate oenologist, where you will explore the estate, learn about winemaking traditions, and crown your day savoring the finest estate wines.

SEA CAVES OF POLIGNANO A MARE CLIFFS







Cruise Polignano's sea caves on a private boat, swim in clear waters, and explore the clifftop town to savor fresh seafood and artisan gelato.

Duration:

full day

What is included:

- Private boat tour of the sea caves of Polignano a Mare
- Time at leisure to enjoy lunch

Notes:

- Lunch is not included. The town, and surroundings, offer a variety of delightful and delicious restaurants, your guide and/ or driver will be pleased to suggest and, if needed, book on your behalf.

FULL EXPERIENCE

An enthralling day spent skirting over the waves along the ragged coast of Polignano a Mare, one of the most striking clifftop towns in Italy! Known as the Amalfi of Puglia this picturesque town offers stunning panoramas and a superbly unique feature: a myriad of caves hidden "under" the cliffs! Board your private boat, a state-of-the-art modern skiff, and sail off to explore.

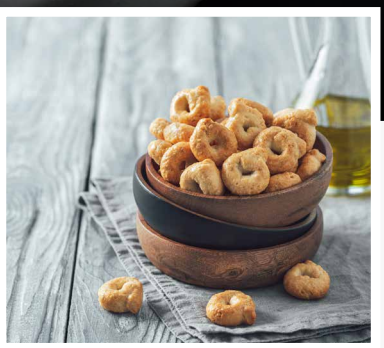
As the boat ducks in and out of the caves, imagine the many centuries of smugglers who used the caves. Enjoy a dive and some sun-bathing while exploring the coastline and at the end of the tour savor some local flavor strolling around the charming town. Polignano itself is a real must-see and also houses some of the very best seafood restaurants in the area. Indulge your taste buds in a delicious typical lunch and taste some of the delicious artisan gelato for which the town is famous.



THE ULTIMATE PUGLIAN COOKING CLASS







Master authentic Puglian cuisine during an exclusive, hands-on cooking class with a private chef, then relax and savor the delicious regional feast you created!

Duration:

of the cooking class: 5 hours

What is included:

- Private transportation from/to your hotel
- Private cooking class
- Lunch or dinner based on the menu prepared

FULL EXPERIENCE

Fragrant savoury taralli, spectacular cheeses, freshly caught seafood, hearty legumes, well-seasoned country pasta dishes and much more... boasting miles of bountiful farmland and a rich gleaming coastline Puglia is gourmet heaven! Dive into the local gastronomic tradition, savor luscious typical specialties and master the art of preparing the best Puglian dishes during a memorable hands-on culinary experience. Discover the variety of typical fresh produce and herbs, learn to make delicious dishes according to centuries-old recipes from the best teacher you can get, a talented local chef. Enjoy the journey, traveling comfortably by private transport, and savor sensational views along the way. Then aprons on, set off on a memorable journey through the rich culinary legacy of the area and follow your dedicated chef's skilled instructions to learn the tips and secrets which lie behind the mouth-watering typical dishes. Mince, measure, mix and knead according to tradition and have fun! Your cooking class will comprise delicious local dishes, such as pasta seasoned with the finest fresh local vegetables. Finally sit down and relax, relishing the unique flavors of the best Italian meal ever: the one you made yourself in the heart of Puglia!



VILLAGES, VIEWS AND MEMORABLE FLAVORS







Explore the Itria Valley's fairytale "trulli" in Alberobello, charming Locorotondo, and Baroque Martina Franca with a private guide and exclusive local cheese tasting.

Duration:

8 hours

What is included:

- Private transportation from/to your hotel and throughout the day as needed
- Visit, Cheese Tasting and typical lunch at a local farm
- Private guide at disposal for visit of each of the towns: Alberobello, Locorotondo and Martina Franca

FULL EXPERIENCE

Unspoiled, genuine, intense... discover the quintessence of southern Italy visiting Alberobello, Locortondo and Martina Franca, three of Puglia's most alluring towns. Relax, savor the ride and views of the melodious countryside journeying comfortably by private transport and get ready to be surprised: Unesco World Heritage Site Alberobello is... a fairytale come true! Made up of limestone cone-shaped homes called trulli, the town is as close as one can get to fantasy land. Roam the sun-bleached streets where time seems to have stopped with your guide, admire the extraordinary details of these striking rustic buildings shaped like beehives and surmounted by white-tipped roofs. Then set off to discover Locorotondo, listed among "i borghi più belli d'Italia" Italy's most beautiful small towns. Still somewhat off-the-beaten-track this charming hilltop town famous for its white sparkling wines is simply enchanting.
Meet your guide and stroll through the quiet ivory streets lined by typical white cummerse townhouses enhanced by pots of vivid red geraniums and intricate ironwork. Travel through the countryside again, admiring tranquil vineyards and mammoth olive trees, and stop at a local cheese farm for a memorable firsthand view, and exquisite bite, of genuine local tradition. Visit the grounds and fascinating cheese factory where delectable typical cheeses come to life. Crown your visit with a delicious typical luncheon based on the estate products and travel to your last stop, Martina Franca, a picturesque maze of winding alleys, gleaming whitewashed houses, graceful baroque and rococo buildings. Follow your guide through the airy piazzas, admire the stunning curlicue ironwork balconies, and learn all about the town's eventful history.