

A Dantesque Treasure Hunt Through Florence

for a Corporate Team Building Experience

TUSCANY | MAY 2026

Designed for a corporate group of 85 participants, this immersive team building experience transformed Florence into a theatrical open-air stage inspired by Dante, the Divine Comedy and the movie Inferno.

Participants became Dante's helpers, challenged to recover the three lost virtues — Wisdom, Beauty and Courage — through clues, riddles, artistic observation and collaborative tasks set among the city's most iconic monuments.

IMMERSIVE STORYTELLING CONCEPT

The activity was built around a narrative mission inspired by Dante and Inferno, combining culture, mystery, teamwork and problem solving in the historic heart of Florence.

ACTORS & THEMED CHARACTERS

Dante, Beatrice and Renaissance-style characters interacted with the teams along the route, creating a theatrical and engaging experience connected to Florence's literary and artistic heritage.

CULTURAL CHALLENGES & TEAM PLAY

Each stop included thematic challenges such as hidden-symbol observation, Dante-inspired riddles, memory games and short group performances designed to stimulate creativity and team cohesion.

CUSTOM MATERIALS & FULL COORDINATION

The experience included local guides, themed costumes, headphones, personalized team materials, branded kits, winner prizes and a final dinner in a typical restaurant in the city center.

THE RESULT

A dynamic corporate team building experience where Florence's cultural heritage became a playful and theatrical setting for collaboration, creativity and shared discovery.



EVENT AT A GLANCE

85 Participants
Corporate Team Building
Dantesque Treasure Hunt
Dinner in Florence City Center

