

A Luxury Sicilian Retreat Inspired by Coastal Elegance for an International Brand

SIRACUSA & NOTO, SICILY | MAY 2025

Designed as an immersive Sicilian lifestyle experience, this multi-day luxury incentive program combined refined hospitality, authentic local culture, and curated guest experiences to create a seamless journey through the timeless atmosphere of Ortigia and southeastern Sicily.

Centered around the elegant setting of Ortea Palace Hotel, the experience blended iconic locations, Mediterranean gastronomy, wellness moments, and personalized hospitality — allowing guests to discover Sicily through its flavors, traditions, landscapes, and relaxed coastal elegance.

LUXURY HOSPITALITY & GUEST EXPERIENCE

Personalized arrivals, private Mercedes transfers, concierge-style assistance, SPA experiences, and dedicated onsite coordination ensured a seamless and highly curated stay experience throughout the program.

CURATED SICILIAN LIFESTYLE EXPERIENCES

Guests explored the cultural richness of Siracusa, Ortigia, and Noto through guided experiences, authentic tastings, beach club moments, and immersive local activities designed to reflect the elegance and atmosphere of Mediterranean living.

SIGNATURE DINING MOMENTS

Exclusive culinary experiences included a welcome dinner overlooking the Duomo of Siracusa, refined Sicilian dining venues, curated wine selections, and farewell celebrations designed to showcase the island's convivial spirit and gastronomic identity.

SEAMLESS LOGISTICS & OPERATIONAL MANAGEMENT

Comprehensive guest management included multilingual assistance, transportation coordination, hospitality services, and personalized operational support from arrival through departure.

THE RESULT

A refined Sicilian incentive experience blending luxury hospitality, authentic local culture, and immersive lifestyle moments — creating a seamless and memorable journey through the timeless beauty, flavors, and atmosphere of Sicily.



EVENT AT A GLANCE

28 International Guests
5-Day Luxury Incentive Program
Luxury Accommodation in Ortigia
Tailor-Made Guest Experiences

