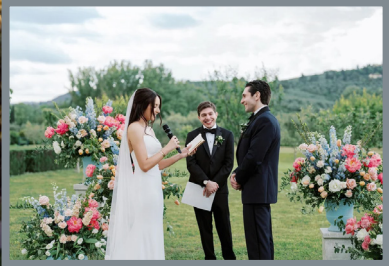




A Luxury Tuscan Destination Wedding Experience

for an International Couple & Their Wedding Guests

VILLA LA MASSA, FLORENCE | JULY 2025



EVENT AT A GLANCE

150 International Guests
54 Rooms & Suites
3-Night Exclusive Buyout
4-Day Wedding Celebration

Set within the timeless elegance of Villa La Massa, this multi-day destination wedding transformed one of Florence’s most iconic riverside estates into an intimate private setting dedicated entirely to celebration, hospitality, and authentic Italian lifestyle.

Welcoming guests from across the globe, the event combined luxury accommodation, refined cuisine, curated entertainment, and seamless guest management — creating a sophisticated and immersive Tuscan experience.

EXCLUSIVE VILLA HOSPITALITY

Luxury accommodations, SPA access, concierge-style assistance, porterage services, and private shuttle connections to Florence city center.

CURATED FOOD & BEVERAGE EXPERIENCES

Welcome cocktails, premium wine selections, bespoke dining moments, open bar services, and signature late-night Italian culinary experiences.

CEREMONY & RECEPTION DESIGN

A personalized symbolic ceremony and elegant reception staged across Villa La Massa’s iconic outdoor spaces, including the Iris Garden, Arno Square, and Corsini Garden.

SEAMLESS GUEST EXPERIENCE MANAGEMENT

Comprehensive onsite coordination including guest logistics, entertainment support, wellness experiences, security services, and operational management throughout the event.

THE RESULT

A sophisticated destination wedding experience blending Tuscan charm, immersive hospitality, and luxury travel design — creating unforgettable memories in one of Florence’s most exclusive venues.

